

Home Business Tips Newsletter

<http://www.home-business-tips-newsletter.com/>

Complete Money Making Site Setup FREE!

[Click here](#) to Launch 5 Automated Income Streams in 24 Hours!

Welcome to your next issue of "**Home Business Tips Newsletter**"
The **TRUTH** about successful online home business marketing.

Date July 17th 2007

Volume 1

Issue #73

Mal Keenan

publisher@home-business-tips-newsletter.com

<http://www.home-business-tips-newsletter.com/>

By Subscription Only!

truth4u@getresponse.com

Get The PDF Version of this Issue Below

[Home Business Tips Newsletter PDF version](#)

Download this to your desktop or distribute to your friends and affiliates.

To advertise in this newsletter:

[Home Business Tips Advertising Rates](#)

Check out our online archives below:

[Home Business Archives Page 1](#)

[Home Business Archives Page 2](#)

[Internet Marketing Blog](#)

You are receiving this newsletter because you requested a subscription. Unsubscribe instructions are at

the end of this newsletter.

IN THIS ISSUE

- => VIP Ad
- => A note from Mal Keenan (Newsletter publisher)
- => Top Sponsor Ads
- => Feature Article
- => Free Products, Services, Downloads
- => Success Article
- => Words of Wisdom
- => Classified Ads
- => Disclaimer
- => Subscribe/Unsubscribe information

VIP AD

Get YOUR ad in this section: [Click Here Now!](#)

WHY WORK MINIMUM WAGE?

STOP! Revealed: How I am building an extraordinary business! I am doing it from my home on a shoe-string budget. Simple Step-by-Step Instructions:
[Click Here Now for Free Instant Access!](#)

A Note from Mal Keenan

Greetings HBT Newsletter Subscribers,

Every so often in this business a disaster strikes and last week my mini disaster(Mini? Well, I could think of worse things that could happen:-)) came in the form of a complete system crash. You can read all about it over at my internet marketing blog if you haven't already done so: [When Systems Crash](#)

The summer months are traditionally a quiet period in the home business world. Most people are more interested in booking their latest holiday in the sun, than thinking about setting up a home business. My sales have been steady though - June was actually a very good month for me - in terms of sales.

Lately I've been concentrating mostly on updating my blogs, and keeping contact with my mailing list. You may have noticed:-)

The magic thing about building a mailing list is that a short email - written in about 10 minutes - can bring an influx of new affiliate sales for me. My subscribers are certainly a lot more responsive than when I first got started online. I barely got a visitor in the early years. I stuck at it though and every email I send now brings 100s of visitors to my offers.

The secret is not to give up. Many aspects of marketing your home business will take quite a while to come together. Personally, mine has taken years rather than months. Some internet marketers come online and far outdo my progress within a few short months - others NEVER make it at all.

Midset is a BIG part of determining whether you will succeed or not. Check out our success article today for more info on how your mind affects your chances of succeeding in any endeavor.

Don't forget to checkout our Top Sponsor Ad today too

Til next time

Your friend in success

Mal Keenan

<http://www.malkeenan.com>

P.S.

I would appreciate it if you could pass this newsletter on to your online friends and partners.

=====
TOP SPONSOR ADS

Get YOUR ad in this section: [Click Here Now!](#)

=====
Ad #1

Free Report -- 19 Copies Left

“Tired of all the 'Get Rich Quick' Nonsense?” Want a Proven and Realistic way to Make Money Online?”

[\(Go here Now to Discover How\)](#)

=====
FEATURE Article - Follow Up Effectively with Automatic Responder Systems

=====

Copyright © 2007 Mal Keenan

If you've visited ANY website owned by internet marketers then you will have become familiar with the usual optin email form, urging and cajoling website visitors to add their email address, in return for a free ebook or e-course.

If you have ever taken the bait then you will have been added to this marketers email list which usually includes following up with regular emails.

What surprises me a lot is that many people on my list are not aware that when I follow up after they signup to my mailing list - the emails go out automatically.

It would be physically impossible to send so many emails to so many people. It certainly could not be done individually, given the size of some email lists - sometimes running into 100,000s. Mine is a modest 11,000 strong. Can you imagine having to email my subscribers individually, personalizing each one? Not a chance!

The truth is that I and other online business owners use autoresponders to send out regular email to our lists.

Autoresponders can be programmed to go out at set intervals and can also be personalized with the recipients name and other particulars - depending on the complexity of the website form from which they joined the list.

Getting an autoresponder is as simple as signing up for an online account. The difficult part is coming up with targeted and interesting information for those that join your mailing list.

Email courses are commonly used to sell products and services. For instance, if you sell widgets, you might develop a course that teaches people how to use widgets or how to care for their widget. Experts agree that an email course can be written for almost any product that you can imagine – if you put enough thought into it.

Once you have your course written you simply add the course to your automatic responder and set the intervals a few days apart. The initial email goes out immediately.

Once this is done you add a web form, usually provided by the autoresponder company, to your website to collect your website visitors name, and email.

Most automatic responder web services, or at least the best ones, provide a function that allows you to broadcast to your email list anytime you need to. This is useful to send out your current offers, recommendations, or rebates.

If you are serious about running a successful internet business then you must have an email response

system in place. No self respecting internet marketer would be without one.

To Discover the Full Scoop on Autoresponders, Including the ONLY One You Should Use, PLUS More Revealing Internet Marketing Secrets Visit Mal Keenans' Internet Marketing Resource Site: [Automatic Responders](#)

Baffled as to How to Make Money Online? Make a Fortune from Affiliate Programs - Starting Today: [Earn Extra Income from Home](#)

=====CHECK THIS OUT=====

FREE Classifieds.

Post your ads to 2222 sites with ONE CLICK:

[Adland Pro](#)

=====

FREE: Products, Services, Downloads

=====

Make \$150 A Day With Bum Marketing Secrets

Have you heard of Bum marketing? Here's a short guide on how you can make a full-time income using this internet marketing strategy.

[Right Click Here and Choose "Save Target As" to Download](#)

=====

SUCCESS ARTICLE - Subconscious Mind Programming - How To Do It

=====

Copyright 2007 Jason Johns

Whether you are aware of it or not, your subconscious mind controls every aspect of your life. It changes your mood, controls your body and is largely responsible for your achievements in life.

Big claims huh? Particularly for something so few people really know anything about.

Your subconscious mind runs every aspect of your body and runs it under the surface, which means you go about your every day life without actually being that away of it. All you notice is your mood suddenly changing, you getting down about something or feeling upset about something.

Subconscious mind programming is something we should all learn to do as it really helps you get the

most from life. It is not something you do once and forget about, but like going to the gym to get fit, it's something you need to do regularly and consistently in order to get lasting and permanent results.

Your next big question, I am sure is, "How do I program my subconscious mind?"

The first step is not glamorous or exciting, but is very simple. It's to become aware of your subconscious mind patterns. This means noticing what your subconscious mind is saying, feeling and doing. Your subconscious mind talks to you all day long, it's just most people learn to tune this voice out because it is a constant droning.

Start to pay attention to what is going on in your head when your mood suddenly changes and, particularly, when you find yourself experiencing negative emotions.

Once you start to become aware of your subconscious mind patterns it's time to start some subconscious mind programming.

In its simplest form, this is becoming aware of the negative patterns in your subconscious mind and countering them with the positive opposite. My book, *Subconscious Mind Programming For Maximum Success* tells you many more techniques, but this is a great place to start.

For example, if you find yourself saying you can't all the time, start to counter it by saying either out loud or in your mind "I can" over and over again. This will very quickly overpower the can't and knock it from your subconscious mind completely.

Becoming aware of your subconscious mind patterns and then programming them through countering them with a positive and opposite affirmation really works and is an easy way to start your subconscious mind programming.

About the author:

Jason E Johns is a personal success coach and motivational seminar leader. Get a free gift certificate to his premier personal development website when you send a blank email to shapingdestiny@aweber.com. To learn how you can program your subconscious mind, read his [subconscious mind programming](#) book at http://musicforchange.com/cms/index.php?main_page=product_info&products_id=46

=====CHECK THIS OUT=====

Manifest your desires, fast!

The Most Powerful "Secret" In The World To Magnetizing Everything You Want Finally Revealed In A Book So Shocking, The Changes That Occur Within Moments Of Reading It Can Completely

Overwhelm You -- With Love, Money, Abundance, Sex And Happiness:

[Click Here Now!](#)

=====
WORDS OF WISDOM
=====

"The test of a successful person is not an ability to eliminate all problems before they arise, but to meet and work out difficulties when they do arise. We must be willing to make an intelligent compromise with perfection lest we wait forever before taking action. It's still good advice to cross bridges as we come to them." -

-- David Schwartz

=====
CLASSIFIED ADS
=====

Get YOUR ad in this section: [Click Here Now!](#)

Ad #1

This Automated Profit Making System is Currently Exploding Throughout the Internet Marketing World. Discover How You Can Make \$100, \$300 or \$500 Per Day, Totally on Auto-Pilot:

[Automated Profit Making System](#)

Ad #2

This web site has been Slowly, Quietly, Deliberately changing the way affiliates Make Money Online.:

[Top Affiliate Commissions](#)

=====
Disclaimer
=====

This newsletter is not responsible for the above ads. We try to screen the ads as best as possible. Use your own discretion when replying to a classified ad. We also disclaim any liability for the use of any contributed information contained herein.

=====
Subscriber Management / Contact Information
=====

Copyright 2003/2007 - Mal Keenan All Rights reserved

<http://www.home-business-tips-newsletter.com/>

List Maintenance:

Subscribe: truth4u@getresponse.com

Unsubscribe: **Click the link at the base of any of my emails.**

Archived issues of this newsletter can be found at:

[Home Business Archives Page 1](#)

[Home Business Archives Page 2](#)

Mal Keenan

<http://www.home-business-tips-newsletter.com/>

Email: publisher@home-business-tips-newsletter.com