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Welcome to your next issue of "**Home Business Tips Newsletter**"
The **TRUTH** about successful online home business marketing.

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A Note from Mal Keenan

Greetings HBT Newsletter Subscribers,

Hope You Are Finding Success Online

It's becoming more and more apparent to me that the average person can make a substantial living online - or at the very least - some extra money every month to supplement their current earnings.

One of the easiest things anyone can do to earn an income online is to setup their own blog and start blogging about things they are interested in. It is a FACT that the more pages you add to this blog the more traffic you will get. Website traffic = Money in the bank. [Click here](#) to get started blogging.

Also, scroll down the page to download your free blogging success guide.

Once you have your blog up and running and a steady stream of visitors you can plug in an affiliate

product or two. If you are getting targeted traffic that is clicking through on your affiliate links then it's only a matter of time before you make a sale. If you can make ONE sale you can make ONE HUNDRED or even ONE THOUSAND.

Even if you don't have a product to sell and are not interested in selling affiliate products you can still make a few dollars per month by putting google adsense ads on your site.

There are no excuses for not starting your own online enterprise. You can't write? You don't need to! There are literally 100,000s articles online on every topic imaginable that you can post to your site with the full permission of the authors.

You could set up a domain name and hosting for less than \$10 per month. If you cannot invest \$10 per month on an online business then there isn't much point in pursuing this further. Right?

Most people get too involved in the hows, whys and whats instead of just taking the plunge. What's the worst thing can happen? You'll lose \$10 or maybe \$20 if you decide to continue for two months.

If there is a topic you are passionate about then why not write about it? If you need any help feel free to get in touch.

Til next time

Your friend in success

Mal Keenan

<http://www.malkeenan.com>

P.S.

Please pass this issue on to anyone you think may find it useful.

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FEATURE Article - How to Make a Substantial Income from Affiliate Programs

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We've all heard the fairytale stories about people who have struck it rich by doing nothing more than setting up web sites. It sounds too good to be true, but the fact is it is more than possible to make money online without ever having to sell a product personally.

If this sounds too good to be true, don't worry, it's not! Thousands of people are making money 24 hours a day as people around the globe visit their web sites and take part in checking out affiliate web sites and their products.

The fact of the matter is, as the Internet grows in popularity and use at an exponential rate, affiliate marketing programs are enabling savvy web site owners to cash in on some very large incomes. Learning how to make money with affiliate programs isn't even all that difficult, but it will take some dedication to be truly successful.

These programs pay out either by how many times their ads are viewed or how many times people click through on them. Sometimes, affiliate sites will only offer payment if a referral results in a sale.

If you join an affiliate network they tend to offer different options to make sales more so than if you join an individual affiliate program. Your options are open.

There are two main ways to get an affiliate web site up and running. The first is to convert an existing web site into one that accepts affiliate advertising. The other is to create web sites specifically to cater to topics that go along with an affiliate advertiser's niche.

Let's look at both:

Existing web site Do you have an existing web site you enjoy working on, updating and keeping fresh and interesting? Do you get at least a modest amount of traffic each day? Week? Month? If so, it's possible you can find an affiliate marketing program to help you turn that site into a money maker.

If you intend to do this with your existing web site and you already have a lot of content up and traffic coming in, it's best to seek out an online affiliate program that matches the site's focus. The options out there are pretty numerous, so finding an affiliate web site program or several that fit your site's niche shouldn't be too difficult. If your site is dedicated to parenting, look for affiliate programs that involve children, toys or educational opportunities. If you like to write about computer games, for example, go that route.

The key in making an affiliate business work with an existing web site is to find those programs that compliment the site rather than detract from it.

New build Many people who endeavor to make money through the online world seek out web affiliate

program opportunities first and then build sites to fit. This means choosing a niche affiliate marketing program or several of them and then building a site and loading it full of relevant content. The idea here is to tailor content around the affiliate program's topic. Content – articles, pictures and posts – is the key to drawing in traffic.

Building a site from the ground up and then ensuring traffic will be present will take some time. The key here is to create content that keeps the site fresh and interesting that also happens to entice visitors to pay affiliate business sites a visit after viewing yours. The hitch here, however, is that content on the affiliate site generally cannot direct sell the affiliate marketing ads. It's not that it CANNOT sell directly - It is more profitable to give the web visitor the information they require and then subtly direct them to one of your affiliate product sites for more information. This is how you make your money, when they buy a service or product from the afore-mentioned site.

Going the new build route will take a little time, but it can pay off in an affiliate marketing site that makes a whole lot of money for its owners. As long as the information is good, the content is interesting and the site is kept fresh, it is very likely traffic will come.

It might seem like a pipedream, but the reality is virtually anyone can make money on the Internet by getting involved in affiliate marketing.

Download Mal Keenans' Free & Exclusive Top Rated Affiliate Marketing Secrets Guide: [Top Affiliate Network Companies](#)

Baffled as to How to Make Money Online? Make a Fortune from Affiliate Programs - Starting Today: [Top Internet Home Business Ideas](#)

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SUCCESS ARTICLE - 5 Benefits of Setting Goals

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Imagine you decide you are going to go on a trip. You have not decided where to go. It comes to the first day of your vacation and still you have no idea where you are going. How far do you think you will get? Chances are you will be stuck right where you are. Contrast this with having clarity on your destination. It allows you to set out how you are going to get to your destination- road, rail or air. It allows you to choose where you are going to stay and what activities you will do each day. In a nutshell it allows you to plan and get results. There are numerous benefits of goal setting. Here are five compelling benefits for me.

Focus

If you have a goal it gives you focus something to aim for, a target or dream to work to.

Motivation

Achieving or making progress towards a goal can be hugely motivating. Imagine for example you want to improve your fitness. When you start you can only exercise on the treadmill for a short period of time at a relatively slow speed. Pretty quickly you can comfortably run for 15 minutes at a reasonable speed. It's a great feeling when you reach and then pass a previous best.

Success

If you set yourself a goal you are more likely to succeed. Once you set an idea in your mind that you are going to do something, there is likely to be a much greater chance of success. Why? The reason is that you will go the extra mile to achieve it.

Confidence

If you start setting and achieving goals your confidence will rise. I use myself as an example. I left school at 16 with basic qualifications. I started an Accountancy Diploma at night school. Each time I passed a set of exams it gave me the confidence to tackle the next level. Eventually I qualified as a Chartered Management Accountant.

Growth

Every time we set a goal we grow as a person. The reason for this is that we are probably going to have to develop or learn about something to achieve it. Setting up my web-site is a good example. I would

describe myself as IT competent. Despite this I purchased a website builder, had a go, got some feedback and asked for help when stuck. The learning and growth from doing what might appear as a simple task was huge.

Take time to set some goals and enjoy yourself achieving more and more.

About the author:

Duncan Brodie is a Leadership Development Coach and Management Trainer at Goals and Achievements <http://www.goalsandachievements.co.uk>

He specialises in helping accountants and professionals to make the transition from technical expert to manager and leader.

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WORDS OF WISDOM

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"Deliver more than you are getting paid to do. The victory of success will be half won when you learn the secret of putting out more than is expected in all that you do. Make yourself so valuable in your work that eventually you will become indispensable. Exercise your privilege to go the extra mile, and enjoy all the rewards you receive."

-- Og Mandino

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