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The **TRUTH** about successful online home business marketing.

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A Note from Mal Keenan

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Greetings HBT Newsletter Subscribers,

As always a warm welcome to those of you who have joined us since our last issue of HBT Newsletter.

I sent an email to my list a few days ago outlining a nice little earner I had been making using [Wealthy Affiliate](#) and Google Adwords.

So many of my subscribers signed up I decided to do a followup post highlighting what I feel to be the most powerful tool from within the Wealthy Affiliate membership.

You can read the original piece I sent to my list here:

[Wealthy Affiliate Profits](#)

And the followup can be checked out here:

[The Power of Wealthy Affiliate](#)

There is no limit to the amount of Google Adwords campaigns that you can profit from using the resources given. I have set up around 10 campaigns so far and will continue to roll them out every week

You know the biggest earners online realise the power of duplication, and so do I:-). Check out my article below on this.

Til next time

Your friend in success

Mal Keenan

<http://www.malkeenan.com>

P.S.

If I could recommend one home business start up package it would be this:

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FEATURE Article - Google AdSense and the Power of Duplication

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So you get online, set up a Google AdSense website and watch the dollars roll in? Wrong! The top earners in the Google AdSense field are earning the big, big money by duplicating the process over and over.

A friend of mine saw the Google AdSense ads on my site a few days ago and was querying if that was how I made my money. He couldn't understand how these small ads could amount to a full-time online income and the fact is that they DO NOT, well not in isolation anyway.

Before we get into the nitty gritty, the truth is that at this point in time I am not making a great amount with Google AdSense but that is about to change because I am absolutely aware of and convinced in the power of DUPLICATION.

I am an affiliate marketer, I promote numerous affiliate programs throughout the Internet Marketing Niche. Some make me a few dollars per month and some a few hundred in residual income. I also sell affiliate products through Google Adwords and am duplicating this process across multiple markets. I'll not mention some of the niches here for obvious reasons:-). The point is that if I didn't duplicate what I know to work across many different programs and service I would still be pen pushing in my former offline 9-5 job.

Even this article is one of countless others. The power comes from consistently doing the things that work over and over and over again.

Getting back to AdSense, what I realise is that everyone I speak to about it ARE NOT setting up unique sites and then settling for this income. They are setting up 100s, sometimes even 1000s of sites. Then when certain markets prove more profitable than others, as they most certainly will, the smart people are building great networks of smaller sites around these niches AND linking them all together.

Can you see the power of duplication at work here?

The point of building many sites is that sooner or later you are going to hit the mark. It doesn't cost much to set up a domain and have it hosted. Plus there is software available that will literally create 100s of blogs in minutes from your top keywords.

The "clued in" internet marketers making the moola are those that have taken action in the above way. I myself am guilty at times of looking at a plan and just not having the power to take it through to the end. This I believe is what happens to many when they even contemplate creating 100s of sites.

The sad fact is that if you don't get off your backside and at least create one site then you are NEVER going to make Internet Marketing your full-time career.

Rome wasn't built in a day and neither will your Google AdSense Empire.

Mal Keenan is editor and publisher of Home Business Tips newsletter:

<http://www.home-business-tips-newsletter.com/>

Let him set up your blog with custom header for free:

<http://www.mynicheblog.com>

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SUCCESS ARTICLE - How to Stop Procrastination with 5 Success Secrets
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Sometimes it is good to have a little sense of failure. Not that we should either desire to fail, or that failure, in itself, is a good thing. The truth is that almost no one is good in everything.

We all are better at some things than others. But until we find where we do fit in, we need to know how to stop procrastination and not let it stop us altogether.

All of us have opportunities to fail. We don't have to believe, however, that it means we should not go forward, anyway. Besides, what would ever get done in the world if we all had that same attitude?

Thomas Edison tried 700 times to find a substance that would be able to be used as a filament for the light bulb. Others suggested that he quit, but he went on. His answer to them was simply that he had not failed 700 times, but that he found 700 substances that would not work. Shortly after this, he found the element he needed.

Success does not mean that we never fail. Those who succeed are the same ones who also experience failure, and sometimes they experienced bitter failure just before their brilliant success. So one key ingredient then, to success, is knowing how to stop procrastination.

With those points in mind, here are five steps to help you stop procrastinating.

1. Turn a lack of success into an opportunity.

Just because you are in a job in which you do not excel, does not mean that you will not do very well at another job. It only means you have not yet found one that you can shine in. Instead of letting it freeze

you in your tracks, realize that there is something out there that will suit you better than where you are.

2. Never let the past prevent you from moving forward.

By not seeking to go forward, you are creating your own prison. If for example you want a new job look for other work - but be wise in the course you take.

Be strategic in devising the best way to make the improvements you want and work out a simple step by step plan you can follow.

3. Set your goals higher.

You have classed yourself as being mediocre. You may be - but you do not have to stay there. Find a way to develop some marketable talent, and prepare yourself by learning it well.

Take some classes, or learn a different skill by reading, or going online. This may take a little time, but select a higher goal, and then go after it. Then, when it is developed enough - go get that other job.

4. Go for those goals with all you have.

Stop for no one and nothing. It is your ticket to another world - one that you can reach. Remember that the upwards road is not always the easiest but it does lead to where you want to go.

Once you commit 100% to a goal others will respond differently to your requests for input and help. People will see that you are serious and find it difficult to ignore you.

5. Take someone with you.

Perhaps others may be feeling the same as you. But by taking some on your journey, and helping them, you will be surprised at how you also are helped to overcome what you might not attempt to do alone.

Success is usually a team effort so make a point of building a strong support network. You'll also have a lot more fun when you share your success with someone who supported you through thick and thin.

Follow these how to stop procrastination tips and enjoy your new success!

About the author:

Peter Murphy is a peak performance expert. He recently produced a very popular free report that reveals how to crush procrastination and sustain lasting motivation. Apply now because it is available for a

limited time only at: [stop procrastinating!](#)

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WORDS OF WISDOM

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"The test of a successful person is not an ability to eliminate all problems before they arise, but to meet and work out difficulties when they do arise. We must be willing to make an intelligent compromise with perfection lest we wait forever before taking action. It's still good advice to cross bridges as we come to them."

-- David Schwartz

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