

Home Business Tips Newsletter

<http://www.home-business-tips-newsletter.com/>

Complete Money Making Site Setup FREE!

[Click here](#) to Launch 5 Automated Income Streams in 24 Hours!

Welcome to your next issue of "**Home Business Tips Newsletter**"
The **TRUTH** about successful online home business marketing.

Date January 31st 2006

Volume 1

Issue #64

Mal Keenan

publisher@home-business-tips-newsletter.com

<http://www.home-business-tips-newsletter.com/>

By Subscription Only!

truth4u@getresponse.com

Get The PDF Version of this Issue Below

<http://www.home-business-tips-newsletter.com/vol1issue64.pdf>

Download this to your desktop or distribute to your friends and affiliates.

To advertise in this newsletter:

<http://www.home-business-tips-newsletter.com/advertising.html>

[Our Online Internet Marketing Forum](#)

[Internet Marketing Blog](#)

You are receiving this newsletter because you requested a subscription. Unsubscribe instructions are at the end of this newsletter.

IN THIS ISSUE

- => VIP Ad
- => A note from Mal Keenan (Newsletter publisher)
- => Top Sponsor Ads
- => Feature Article
- => Free Products, Services, Downloads
- => Success Article
- => Words of Wisdom
- => Classified Ads
- => Disclaimer
- => Subscribe/Unsubscribe information

VIP AD

Get YOUR ad in this section: [Click Here Now!](#)

1000s of Website Visitors and Links!

Use Articles To Instantly Unleash A Flurry Of New Website Visitors Subscribers And Sales -- While Boosting Your Link Popularity And Search Engine Rankings!

First class automated service makes it easier than ever!

[Click Here Now for a Flood of Visitors](#)

A Note from Mal Keenan

Greetings friends,

As always a warm welcome to those of you who have joined us since our last issue of HBT Newsletter.

This is our first issue of the New Year and as always I have been trying to keep busy.

It's not easy working from home as it is all too easy to slack off. With no boss to clamp down on you for those lazy moments, or sometimes hours in my case, I sometimes find it extremely difficult getting motivated(Check out todays Success article below) to add something new to my business.

I tend to get the energy in short bursts and then I sit back for a while before I'm ready to go again with all guns blazing.

In this issue as always there are a couple of articles and some free stuff that will hopefully give you some food for thought or help you on your way to setting up your own home business. Always pay particular attention to the success article below as cultivating a mindset of success is what will pave your way to achieving your goals.

That reminds me, you can pick up a few free ebooks that go into this timeless concept in great detail with wordly examples. You can get the Free Ebooks over at my **Plug in Profit site training page**: [Click here to pick up the free ebooks.](#)

Enjoy the rest of issue 64 of Home Business Tips Newsletter.

Don't forget to pass this on.

Til next time

Your friend in success

Mal Keenan

<http://www.malkeenan.com>

P.S.

If I could recommend one home business start up package it would be this:

[Click here now for all the details](#)

=====
TOP SPONSOR ADS

Get YOUR ad in this section: [Click Here Now!](#)
=====

Ad #1

Get Set Up In 24Hrs Or Less!

For a Home Business You CAN Believe In Dont Miss:

<http://www.workathomebiz.info/pluginprofitsite.html>

=====
FEATURE Article - The Importance of Setting Up Your Own Website Online
=====

The importance of a website for any online endeavour cannot be understated. There are some who claim that you can make money online even without a website. This is true. It is possible to earn some income without the benefit of your own site. I would say that for the little money that it takes to set up your own domain name and hosting you are putting yourself at an disadvantage by not setting up your own storefront online.

Even if you register your own name(ie <http://www.malkeenan.com>) as your domain name, it is a start. Domain names can be registered for as little as \$3 per year. When you become a famous online entrepreneur people will have a place to visit:-).

The fact is, a website will make your business a whole lot easier.

Let's look at the distinct advantages of having your own website:

A website is your headquarters in cyberspace. You can fully automate its functions and leave it. If you do things right, it is capable of handling almost every aspect of your online business.

A website can serve as your digital store. You can display your products or a description of your services as well your portfolio in its pages. You could include a payment system, with the process summarized by a payment button, to make purchasing very convenient for your prospective customers.

A website can also be a directory for your affiliate links. I absolutely discourage affiliate marketers using the affiliate website provided by most affiliate programs. What happens if they go out of business and you have spent time marketing their site? Better to market your own site and then change affiliate links if required.

A website is a must for branding your name and your business. Branding is an essential process in Internet marketing. Your brand is the reputation you will build for yourself which could spell the difference between success and failure in your chosen market. Having your own website is not only a mark of professionalism, but it is also a way to make yourself and your business more recognizable to your chosen market.

A website can serve as your calling card on the World Wide Web. With all the anonymity that pervades the Internet, potential clients many times feel hesitant about transacting online. Having your own website will allow them to perform a "whois" check on you, where they can find your personal details, verifying that you are a REAL person. I also suggest you post contact details and a photo on your website to further gain your visitors' trust.

With all the advantages that a website can provide for your business, failure to have one is simply not an option. If you wish to be competitive in the online world, you will need your own website.

Mal Keenan is editor and publisher of Home Business Tips Newsletter:

<http://www.home-business-tips-newsletter.com/>

Visit his home business opportunities website for more ideas, articles and resources:

<http://www.workathomebiz.info>

We are currently giving away a free 30 page e-book.

=====CHECK THIS OUT=====

FREE Classifieds.

Post your ads to 2222 sites with ONE CLICK:

[Adland Pro](#)

=====

FREE: Products, Services, Downloads

=====

325 Page Dotcomology Internet Marketing Guide

Don't Pay A Dime For Any Ebook, Marketing Course, Software Program Or Anything Else Until You've Read This Groundbreaking Document...

[Click here now.](#)

Download and Distribute Free.

=====

SUCCESS ARTICLE - Motivation Techniques that Ensure Life Long Success

=====

Copyright 2006 Peter Murphy

To be successful at just about anything, requires a person to be motivated and stay motivated. At some point in our lives we tend to get discouraged and a lack of motivation more than likely will set in.

The more motivation techniques that are available to us, the more successful we will be in maintaining motivation in our lives. Here are four practical motivation techniques you can use right away...

1. Visual Goals

The importance of visual goals is high on the list of techniques. We as humans need to be rewarded for our efforts. Whether your goal be a vacation, a promotion, a lean body, or self worth, a visual goal will help you to achieve it.

Find a picture of whatever reminds you of your goals and cut it out. Put it somewhere that you will see it on a daily basis. By your coffee pot, by your mirror in the bathroom, or by your computer at work. The more visual that you can make your goal, the easier it will be to stay motivated.

2. Written contracts

Studies have proven that people who literally write their goals down on paper, are more likely to keep them than people who just merely say their goals aloud. This contract is between you and yourself. You simply write down what you are going to do and how you are going to do it.

You can even give yourself a deadline or timeframe. Then you sign and date it. Look at the contract often to remind yourself what it is that you are trying to achieve. Sometimes our goals get forgotten or put on the back burner. This contract will help you remember what it is that you are trying to achieve.

3. Rewards

It is so important to reward ourselves for a job well done. This can be as simple as a pat on the back, or going out and buying a new pair of jeans for losing 5 pounds. The rewards keep us motivated. The reward must be something that you want. If it isn't something you want, it isn't a reward.

4. Self confidence

Now this sounds easier than it is, however, with practice it will come. Walk around with a smile on your face. Walk with your head high, even though at first you will feel like you are faking it, it will become a habit and it will eventually become real! It can quickly become a self fulfilling prophecy.

Of course you need to distinguish between confidence and competence and be careful to not confuse the two. Still, confidence will keep you going in the face of adversity.

Motivation techniques are a very important part of keeping us motivated. Without them, we will fail. We must keep focused on the goals that we have set for us. We have to stay committed to these goals and they will work.

These techniques will remind us of what is really important to us. By going back and looking at the visual goals and the written contract, we will see what we want. By rewarding ourselves we will feel good about the goals we have set, and by applying self confidence to our lives, we will become self confident.

Finally, remember that it takes 21 days to establish a new habit. Stick at any new behavior for 21 days straight and you will have survived the most difficult stage. After those initial three weeks it becomes easier to maintain the positive new habit than it is to break it.

About the author:

Peter Murphy is a peak performance expert. He recently produced a very popular free report that reveals how to crush procrastination and sustain lasting motivation. Apply now because it is available for a limited time only at: [motivation techniques](#)

=====CHECK THIS OUT=====

Manifest your desires, fast!

The Most Powerful "Secret" In The World To Magnetizing Everything You Want Finally Revealed In A Book So Shocking, The Changes That Occur Within Moments Of Reading It Can Completely Overwhelm You -- With Love, Money, Abundance, Sex And Happiness:

[Click Here Now!](#)

=====

WORDS OF WISDOM

=====

"It's amazing what ordinary people can do if they set out without preconceived notions."
-- Charles F. Kettering

=====

CLASSIFIED ADS

Get YOUR ad in this section: [Click Here Now!](#)

=====

Ad #1

Take The Craziest Internet Marketing Mind Hostage And Force Him to Reveal Every One of His Powerful Cash-Producing Secrets That Anyone Can Use to Pull in Massive Loads of Cash From the Internet:

<http://www.powermanifested.com/>

Ad #2

Tony Robbins Says This Man Can Make Any Business An Extra \$10,000 To \$10,000,000 Or More:

<http://www.abrahampublishing.net/app/?af=276530>

Ad #3

If you LOVE to cook, entertain and decorate your home, this company is for YOU! Taste of Home Magazine and its parent company, Reader's Digest, has announced the impending launch of their new company, Taste of Home Entertaining:

<http://www.CreatingSuccessOnline.com>

=====

Disclaimer

This newsletter is not responsible for the above ads. We try to screen the ads as best as possible. Use your own discretion when replying to a classified ad. We also disclaim any liability for the use of any contributed information contained herein.

Subscriber Management / Contact Information

Copyright 2003/2006 - Mal Keenan All Rights reserved

<http://www.home-business-tips-newsletter.com/>

List Maintenance:

Subscribe: truth4u@getresponse.com

Unsubscribe: **Click the link at the base of any of my emails.**

Archived issues of this newsletter can be found at:

<http://www.home-business-tips-newsletter.com/archives.html>

Mal Keenan

<http://www.home-business-tips-newsletter.com/>

Email: publisher@home-business-tips-newsletter.com