

Home Business Tips Newsletter

<http://www.home-business-tips-newsletter.com/>

Complete Money Making Site Setup FREE!

[Click here](#) to Launch 5 Automated Income Streams in 24 Hours!

+++++

Today's Edition of Home Business Tips Newsletter Is Sponsored by Orsini Sanchez

Please show your support by visiting their site below.

They Laughed When I Started A Home Business.... But When I Made 275k! They Stopped Laughing. Discover The Fortune That Lies In A Home Based Business. If you can picture yourself making a 6 or 7 figure income in your Pajamas visit:

www.discoverbeingfree.com

Get YOUR ad in this section and also in our PDF download:

[Click Here Now!](#)

+++++

Welcome to your next issue of "**Home Business Tips Newsletter**"

The **TRUTH** about successful online home business marketing.

Date May 17th 2005

Volume 1

Issue #58

Mal Keenan

publisher@home-business-tips-newsletter.com

<http://www.home-business-tips-newsletter.com/>

By Subscription Only!

listadmin@home-business-tips-newsletter.com?subject=subscribe+hbtn

If you prefer to read this newsletter online:

<http://www.home-business-tips-newsletter.com/current.html>

To advertise in this newsletter:

<http://www.home-business-tips-newsletter.com/advertising.html>

[Our Online Internet Marketing Forum](#)

[Internet Marketing Blog](#)

You are receiving this newsletter because you requested a subscription. Unsubscribe instructions are at the end of this newsletter.

=====
IN THIS ISSUE
=====

- => VIP Ad
- => A note from Mal Keenan (Newsletter publisher)
- => Top Sponsor Ads
- => Feature Article
- => Free Products, Services, Downloads
- => Success Article
- => Words of Wisdom
- => Classified Ads
- => Disclaimer
- => Subscribe/Unsubscribe information

=====
VIP AD
Get YOUR ad in this section: [Click Here Now!](#)
=====

\$16,756.00 In 12 Weeks!
Tim's Amazing Little Website Stuffed \$16,756.00 Into His Bank Account In Just 12 Short Weeks! Read about it here:

<http://www.work-at-home-entrepreneur.com/amazing.php>

=====

A Note from Mal Keenan

Greetings friends,

As always a warm welcome to those of you who have joined us since our last issue of HBT Newsletter.

As mentioned in our last issue way back in March I was going to make a concerted effort to make regular posts to my blog and I have with some great results. When creating your blog posts make sure to put your kwywords in the blog title and scattered throughout the post. I have seen top rankings in the search engines for chosen keywords using this method.

Don't go for the really competitive keywords phrases but target those that will brings you some visitors but don't have too many going for the same phrases. You WILL see results, sometimes within a few days depending on how popular your blog is and how often it is spidered by the Search Engines.

Another new development is that I am off to my first Internet Marketing seminar on June 11th which will be the first big event in the UK.

You can read about it here:

<http://www.totalbusinessbuilder.com/app/?Clk=1092518>

If you order from this link let me know and I will send you a £50 rebate.

If there is anything else I can do to help you in any aspect of your home business please contact me.

Til next time

Your friend in success

Mal Keenan

<http://www.pluginprofitstraining.com>

Contact Information:

MSN Messenger ID:malkeenan@home-business-tips-newsletter.com

Yahoo Messenger ID: malkeenan

ICQ Messenger: 320294353

P.S.

If you find this newsletter helpful please pass it on to your friends, colleagues, affiliates and whoever else you can think of.;-).

TOP SPONSOR ADS

Get YOUR ad in this section: [Click Here Now!](#)

=====

Ad #1

Get Set Up In 24Hrs Or Less!

For a Home Business You CAN Believe In Dont Miss:

<http://www.workathomebiz.info/pluginprofitsite.html>

Ad #2

What's Your View....?

Hi there, my name is Gary Armstrong, I am a disabled webmaster who has just achieved his goal - now I would like your opinion on my website and I'd like to hear your suggestions for any changes in return for digital products and special deals. Please check it out here:

<http://www.garysempire.com>

Thanks, Gary

=====

FEATURE Article - Niche Blogging Your Way To Success

=====

By Mal Keenan

Copyright © 2005 Mal Keenan

Blogging is a perfect way for the average person to make money online without going through all the intricacies of learning how to be an efficient internet marketer.

Let me explain....

If you haven't heard of Niche Markets then it basically is a market with a significant amount of interest online that is NOT coupled with the same competition in terms of websites online and relevant products.

You can easily set up a niche market based around any topic, ie gardening, tropical fish, d.i.y, be as obscure as you like. As long as the topic is being searched for online then you have a great chance of making some money through adding Google adsense ads to your blog and promoting targeted affiliate programs and products.

The reason I would definitely opt for a blog to set up a niche market rather than a regular website it that the beginner can add pages, images, downloads, basically anything to his blog website at the click of a

button and not have to know any HTML, the website creation language.

The blog software that I use to set up my blog service is so easy to use that even an idiot like me can operate it with my eyes CLOSED:-)

The more content you add to your blog on your chosen market the more traffic you get. It really is that simple! You may even become an expert in your niche.

I have found myself getting high ranking search engine placement for many internet marketing terms just based on titling my blog posts around my targeted keywords. This phenomenon is multiplied using niche markets given the lack of competition for less popular search queries.

The great thing too is that you can find articles online on any topic which the authors give you free rights to reprint....Great content for adding to your blog.

Also choosing a niche market on something you actually ARE interested in makes all the difference. The theory being that if you can write about your interest and can do it at least once or twice per week you WILL make money as the relevant content grows and you plug in the right ads and products.

There is absolutely NO reason why you should not get started today.

Mal Keenan is publisher and editor of Home Business Tips Newsletter:

<http://www.home-business-tips-newsletter.com/>

Visit His Home Business/Internet Marketing Training Site Below: <http://www.pluginprofitstraining.com/>

=====CHECK THIS OUT=====

FREE Classifieds.

Post your ads to 2222 sites with ONE CLICK:

[Adland Pro](#)

=====

FREE: Products, Services, Downloads

=====

How To Profit With RSS

[Click here now.](#)

=====

SUCCESS ARTICLE - It's All About Beliefs

Copyright 2005 Bob Lodie

Changing your mindset can have a significant impact on achieving your goals.

We've all heard about the power of positive thinking but does it work? How does your thinking influence your actions and get you the results you want?

Understanding Your Mindset

The Wall Street Journal recently published an article about the significance of our beliefs and the mental models, or mindsets that shape our behavior. According to the psychologists interviewed for the piece, we act and perform in accordance with the beliefs these models tell us is true.

Yet most of us have some flawed or erroneous beliefs, which in turn misguide our interpretation of our world. As a result, we see the world not as it is, but as we are – and it's this flawed interpretation that drives our attitude and behavior.

For example, if you think something is not possible or out of your reach, you're probably not going to commit much energy and resources to accomplishing that goal. Whether it's gathering new assets, landing a big client, or simply getting out of the office at five o'clock, your thoughts influence your actions.

The bottom line is that our beliefs become our truths and reality. Henry Ford explained it best when he said, "Whether you think you can or can't, you're right."

What This Means to You

The professionals I work with are highly skilled and well-educated individuals with rewarding compensation plans. They also have mindsets that support or inhibit their ability to optimize their performance and results. Over the course of my career I've witnessed just how significantly these mindsets influence success.

As changes in the industry and your market occur, so do the demands on you and your business. No longer is skills training sufficient enough to ensure that you will accomplish your goals. Old habits die slowly because they are driven by an outdated mindset. And despite the efforts of many corporations and businesses, behavior-based training and monetary incentives don't have a lasting effect on performance. It's your mindset that needs changing and then lasting behavior change will follow.

Insanity is often defined as doing the same things over and over again, while expecting different results.

If this rings a bell, it may be time to change your mindset so you can get different results.

Changing Your Mindset

In order to replace old habits though a change in your mindset, there are three steps you should follow:

1. First, begin by specifically identifying the results you want.
2. Then create and develop actions that will accomplish those results.
3. Lastly, examine your beliefs about those actions to determine if they are holding you back.

For example, a common goal among speakers is to be listed with several speaker bureaus. Many speakers have the credentials and experience to be on a list but don't take the steps necessary to make it happen.

Why is this right? They know the bureaus requirements so why don't they just get on with it? Do they believe they will be accepted for listing?

Beliefs that put a damper on expectations and behavior are like mushrooms - they thrive in darkness. Yet if you shine a little light on those beliefs, you'll develop a different mindset about the affluent market.

These questions are the light that can change your mindset:

1. What does my research say about the market for my speaking topics?
2. Do I know other speakers like me that are listed with several bureaus?
3. Exactly what are my obstacles to getting their attention? Can they be overcome?

No matter what your goal, saying you haven't done something before is not justification for not being able to do it now. Everyone has overcome adversity and accomplished things they never thought they'd do. Whether it's learning to drive a car, graduating college, or reaching an income goal, we all have our accomplishments. This is no different, and by questioning your beliefs, you'll find evidence that supports new beliefs about what you can accomplish.

“Seeing” truly is believing, and once you see that old habits and assumptions are holding you back from finding and working with several bureaus, you'll begin to use your talent and skills to make it become your reality.

Most dictionaries define a belief as a conviction that certain things are true, so if you want to achieve

your goals, create a mindset made of beliefs that support the truth you want in your future.

About the author:

Bob Lodie is a speaker, business strategy coach and consultant to financial advisors. He is author of Three Steps to Million Dollar Production and Personal Success from the Inside Out. He can be reached bob@boblodie.com or direct at 310-552-6064

=====CHECK THIS OUT=====

Manifest your desires, fast!

The Most Powerful "Secret" In The World To Magnetizing Everything You Want Finally Revealed In A Book So Shocking, The Changes That Occur Within Moments Of Reading It Can Completely Overwhelm You -- With Love, Money, Abundance, Sex And Happiness:

[Click Here Now!](#)

=====

WORDS OF WISDOM

=====

"Some of us have great runways already built for us. If you have one, take off. But if you don't have one, realize it is your responsibility to grab a shovel and build one for yourself and for those who will follow after you."

-- Amelia Earhart

=====

CLASSIFIED ADS

Get YOUR ad in this section: [Click Here Now!](#)

=====

Ad #1

Take The Craziest Internet Marketing Mind Hostage And Force Him to Reveal Every One of His Powerful Cash-Producing Secrets That Anyone Can Use to Pull in Massive Loads of Cash From the Internet:

<http://www.powermanifested.com/>

Ad #2

600,000 DAILY On AUTO-PILOT...Sign Up Now To The Worlds GREATEST Website Submission Service!

<http://www.freadvertz.com/submit.html>

=====
Disclaimer
=====

This newsletter is not responsible for the above ads. We try to screen the ads as best as possible. Use your own discretion when replying to a classified ad. We also disclaim any liability for the use of any contributed information contained herein.

=====
Subscriber Management / Contact Information
=====

Copyright 2003/2004 - Mal Keenan All Rights reserved

<http://www.home-business-tips-newsletter.com/>

List Maintenance:

Subscribe: truth4u@getresponse.com

Unsubscribe: **Click the link at the base of any of my emails.**

Archived issues of this newsletter can be found at:

<http://www.home-business-tips-newsletter.com/archives.html>

Mal Keenan

<http://www.home-business-tips-newsletter.com/>

Email: publisher@home-business-tips-newsletter.com